DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

Attorney Docket No. WT-4

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled SYSTEM AND METHOD PERMITTING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN BE PURCHASED THROUGH A UNIVERSAL, AUTOMATED ORDER PROCESSING SYSTEM, the specification of which

(check one)

[]	is attached hereto.
[X]	was filed on December 17, 1999 as
	Application Serial No. 09/465,730
	and was amended on
	(if applicable)

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, \$1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, \$119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign	Application(s)		Prio <u>Clai</u>	-
(Number)	(Country)	(Day/Month/Year Filed)	[] Yes	[] No
(Number)	(Country)	(Day/Month/Year Filed)	[] Yes	[] No
(Number)	(Country)	(Day/Month/Year Filed)	[] Yes	[]

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Appln.	Serial	No.)	(Filing	Date)	(Status) (pat./pending/aban.)
(Appln.	Serial	No.)	(Filing	Date)	(Status) (pat./pending/aban.)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I hereby claim the benefit under Title 35, United States Code, \$119(e) of any United States provisional application(s) listed below:

(Appln. Serial No.)	(Filing Date)
(Appln. Serial No.)	(Filing Date)

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith (list name and registration number).

> Richard S. Faust Registration No. 27,544

Send correspondence to:

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Inventor's Signature:	Dem	u	Date: 5/g/vo
Residence: New Preston, Citizenship: USA	Litchfield C	ounty,	Connecticut
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Full name of third joint	inventor: K	elly C	. Sparks
Inventor's Signature: <u>XM C. (</u> Residence: Raleigh, Wake	South Nor	th Car	Date: 4/25/00
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Full name of fifth joint inventor: John H. Hebrank

Inventor's Date: 4/16/00 John H Hebrank Signature: Residence: Dytham, Durham County, North Carolina Citizenship: USA

Post Office Address: 216 Jefferson Drive

Durham, North Carolina 27712

PATENT Customer No. 22,852 Attorney Docket No. 8159.0011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re A	application of:)
Charle	s E. HUNTER et al.) Group Art Unit: 2772
Serial	No.: 09/465,730) Examiner: Unknown
Filed:	May 17, 2000)
For:	System and Method Permitting Merchants to Use Electronic Billboard Displays to Carry Advertisements for Products That Can Be Purchased Through a Universal, Automated Order Processing System))
	ant Commissioner for Patents	

SUBMISSION OF REVOCATION OF POWER OF ATTORNEY

Please associate the attached Revocation of Original Power of Attorney and Grant of New Power of Attorney with U.S. Application No. 09/465,730, filed on May 17, 2000.

Please grant any extensions of time required to enter this communication and charge any additional required fees to our deposit account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.

HENDERSON FARABOW GARRETT& DUNNER LLP

1300 I Street, NW Washington, DC 20005 202.408.4000 Fax 202.408.4400 www.finnegan.com Dated: March 13, 2002

Sir:

Robert E. Converse, Jr.

Reg. No. 27,432



Assistant Commissioner for Patents Washington, DC 20231

Sir:

REVOCATION OF POWER OF ATTORNEY AND GRANT OF NEW POWER OF ATTORNEY

The undersigned, a representative authorized to sign on behalf of the assignee owning all of the interest in these patents, hereby revokes all previous powers of attorney or authorization of agent granted before the date of execution hereof, in the applications listed on the attached sheet, with the exception of the Power of Attorney granted to Richard S. Faust, Reg. No. 27,544. The undersigned verifies that World Theatre, Inc. is the assignee of the entire right, title, and interest in the patent applications listed on the attached sheet by virtue of Assignments from the inventors recorded in the U.S. Patent and Trademark Office as indicated on the attached sheet. The undersigned certifies that the evidentiary documents have been reviewed and to the best of the undersigned's knowledge and belief, title is in the assignee World Theatre, Inc.

The undersigned hereby grants its power of attorney to FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P., Douglas B. Henderson, Reg. No. 20,291; Ford F. Farabow, Jr., Reg. No. 20,630; Arthur S. Garrett, Reg. No. 20,338; Donald R. Dunner, Reg. No. 19,073; Brian G. Brunsvold, Reg. No. 22,593; Tipton D. Jennings, IV, Reg. No. 20,645; Jerry D. Voight, Reg. No. 23,020; Laurence R. Hefter, Reg. No. 20,827; Kenneth E. Payne, Reg. No. 23,098; Herbert H. Mintz, Reg. No. 26,691; C. Larry O'Rourke, Reg. No. 26,014; Albert J. Santorelli, Reg. No. 22,610; Michael C. Elmer, Reg. No. 25,857; Richard H. Smith, Reg. No.

20,609; Stephen L. Peterson, Reg. No. 26,325; John M. Romary, Reg. No. 26,331; Bruce C. Zotter, Reg. No. 27,680; Dennis P. O'Reilley, Reg. No. 27,932; Allen M. Sokal, Reg. No. 26,695; Robert D. Bajefsky, Reg. No. 25,387; Richard L. Stroup, Reg. No. 28,478; David W. Hill, Reg. No. 28,220; Thomas L. Irving, Reg. No. 28,619; Charles E. Lipsey, Reg. No. 28,165; Thomas W. Winland, Reg. No. 27,605; Basil J. Lewris, Reg. No. 28,818; Martin I. Fuchs, Reg. No. 28,508; E. Robert Yoches, Reg. No. 30,120; Barry W. Graham, Reg. No. 29,924; Susan Haberman Griffen, Reg. No. 30,907; Richard B. Racine, Reg. No. 30,415; Thomas H. Jenkins, Reg. No. 30,857; Robert E. Converse, Jr., Reg. No. 27,432; Clair X. Mullen, Jr., Reg. No. 20,348; Christopher P. Foley, Reg. No. 31,354; Roger D. Taylor, Reg. No. 28,992; John C. Paul. Reg. No. 30,413; David M. Kelly, Reg. No. 30,953; Kenneth J. Meyers, Reg. No. 25,146; Carol P. Einaudi, Reg. No. 32,220; Walter Y. Boyd, Jr., Reg. No. 31,738; Steven M. Anzalone, Reg. No. 32,095; Jean B. Fordis, Reg. No. 32,984; Barbara C. McCurdy, Reg. No. 32,120; James K. Hammond, Reg. No. 31,964; Richard V. Burgujian, Reg. No. 31,744; J. Michael Jakes, Reg. No. 32,824; Thomas W. Banks, Reg. No. 32,719; Christopher P. Isaac, Reg. No. 32,616; Bryan C. Diner, Reg. No. 32,409; M. Paul Barker, Reg. No. 32,013; Andrew Chanho Sonu, Reg. No. 33,457; David S. Forman, Reg. No. 33,694; Vincent P. Kovalick, Reg. No. 32,867; James W. Edmondson, Reg. No. 33,871; Michael R. McGurk, Reg. No. 32,045; Joann M. Neth, Reg. No. 36,363; Gerson S. Panitch, Reg. No. 33,751; Cheri M. Taylor, Reg. No. 33,216; Charles E. Van Horn, Reg. No. 40,266; Linda A. Wadler, Reg. No. 33,218; Jeffrey A. Berkowitz, Reg. No. 36,743; Michael R. Kelly, Reg. No. 33, 921; James B. Monroe, Reg. No. 33,971; Doris Johnson Hines, Reg. No. 34,629; Allen R. Jensen, Reg. No. 28,224; Lori Ann Johnson, Reg. No. 34,498; David A. Manspeizer, Reg. No. 37,540; John Rissman, Reg. No. 33,764; M. Lawrence Oliverio, Reg. No. 30,915; and Therese Hendricks, Reg. No. 30,389, both jointly and separately as their

attorneys with full power of substitution and revocation to prosecute in the applications listed on the attached sheet and to transact all business in the Patent and Trademark Office connected therewith, and to receive the Letters Patent.

Please send all future correspondence concerning these applications to Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P. at the following address:

Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P. 1300 I Street, N.W. Washington, D.C. 20005-3315

Dated: March 13, 2002

By:___

Kelly C. Sparks

President

World Theatre, Inc.

U.S. Serial No.	Filing Date	Inventors	Recordation Date, Reel/Frame	Atty. Docket No.
09/385,671	08/27/99	Hunter	10/18/99 010313/0359	8159.0001-00
09/436,281	11/08/99	Hunter	5/10/00 010811/0923	8159.0001-01
09/476,078	12/30/99	Hunter	5/08/00 010794/0677	8159.0001-02
09/553,524	4/20/00	Hunter et al.	04/26/01 011755/0686	8159.0001-03
09/645,087	08/24/00	Hunter et al.	4/26/01 011755/0705	8159.0001-04
09/675,025	9/28/00	Hunter et al.	4/26/01 011755/0667	8159.0001-05
09/684,442	10/6/00	Hunter et al.	4/26/01 011755/0709	8159.0001-06
09/707,273	11/6/00	Hunter et al.	4/26/01 011755/0713	8159.0001-07
09/737,826	12/15/00	Hunter et al.	4/26/01 011755/0754	8159.0001-08
09/301,102	04/28/99	Hunter	09/12/99 010227/0098	8159.0017
09/325,111	05/18/99	Hunter	09/13/99 010227/0101	8159.0017-01
09/416,333	10/12/99	Hunter	05/08/00 010794/0685	8159.0017-02
09/502,069	2/10/00	Hunter et al.	5/10/00 010811/0987	8159.0010-00
09/465,730	5/17/00	Hunter et al.	05/17/00 010830/0419	8159.0011-00